

## **EXHIBIT 15**



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## 2007 Intellectual Property Spring Seminar

Cosponsored by: The Intellectual Property Law Section of the State Bar of Michigan  
 CLE hours: 5.25 Level: Intermediate



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Register now to hear USPTO officials cover the latest developments, including the new patent continuation and claims practice, tactics to deal with the shifts in appeals practice, and more. Walk away knowing how to use customs registrations to immediately address counterfeit pirating concerns, how to enforce patents in "difficult" foreign countries like China, and how effective internet investigations on trademark, trade dress, trade secret, and related IP is. Learn on licensing and e-discovery, as well as key drafting pointers in several IP areas.

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Discounted registration fee for law students: \$15.

Live Seminars: 3/19/07, East Lansing Videos: Not available

Webcast: Not available

### Seminar Details

#### Faculty

##### **Moderators**

Gregory P. Bondarenko

David L. Wisz

9:00 AM - 10:00 AM

Track One: The New Patent Rules on Continuation and Claims Practice from the USPTO's Perspective

John Joseph Love

Deputy Commissioner for Patent Examination Policy

US Patent and Trademark Office; Alexandria, VA

9:00 AM - 10:00 AM

Track Two: How to Use Customs Registrations Processes to Address Counterfeiting and Pirated Goods: In the United States, European Community, and China

Jennifer Sheehan Anderson

Honigman Miller Schwartz & Cohn LLP;  
 Bloomfield Hills

10:05 AM - 11:00 AM

Track One: PTO Appeal Practice: Tactics in a Shifting Environment

		<u>Hon. Linda E. Horner</u> Administrative Patent Judge US Patent and Trademark Office Board of Patent Appeals and Interfaces; Alexandria, VA
10:05 AM - 11:00 AM	Track Two: TTAB-Focused Practice Updates and Strategies	<u>Hon. Gerard F. Rogers</u> US Patent and Trademark Office, Trademark Trial and Appeal Board; Alexandria, VA
11:15 AM - 12:10 PM	Track One: Options for Patent Enforcement in "Difficult" Foreign Countries Such as China	<u>Stephen G. Kunin</u> Oblon Spivak McClelland Maier & Neustadt PC; Alexandria, VA
11:15 AM - 12:10 PM	Track Two: Hot Topics in Licensing and Trademarks	<u>Dick Rademaker, CEO</u> Licensing Resource Group Inc; Holland
11:15 AM - 12:10 PM	Student Track: Roundtable Discussions with Law Students	<u>Mark H. Zietlow</u> Butzel Long; Holland
12:15 PM - 1:30 PM	Luncheon and Keynote: Electronic Discovery in Intellectual Property Litigation in Michigan's Federal District Courts	<u>Denise M. Glassmeyer</u> Young & Basile PC; Troy
1:35 PM - 3:00 PM	Track One: Claim Drafting Practice Pointers in View of Recent Federal Circuit Case Law, and USPTO Rules	<u>Jennifer S. Warren</u> Linwood
1:35 PM - 3:00 PM	Track Two: Performing Internet Investigations on Counterfeiting, Trade Secret, Trademark, Trade Dress, and Related IP Issues	<u>Bryan C. Diner</u> Finnegan Henderson Farabow Garrett & Dunner LLP; Washington, DC
		<u>Kevin Ripa</u> Advanced Surveillance Group Inc; Mount Clemens
		<u>Peter Psarouthakis</u> EWI & Associates Inc; Grass Lake

3:15 PM - 4:15 PM

Track One: Advanced Patent and Technology  
License Drafting

Margaret A. Dobrowitsky  
Brinks Hofer Gilson & Lione; Ann Arbor

3:15 PM - 4:15 PM

Track Two: Latest Tactics and Tricks in E-  
Commerce, Internet, and Trademark Litigation

Daniel D. Frohling  
Loeb & Loeb LLP; Chicago, IL

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Phone: (877) 229-4350 or (734) 764-0533 Fax: (877) 229-4351 or (734) 763-2412 Hours: M-F 8am-5pm  
1020 Greene Street, Ann Arbor, MI 48109-1444 [icle@umich.edu](mailto:icle@umich.edu)